

## Shenandoah Apple Blossom Festival

April 25<sup>th</sup> – May 5<sup>th</sup>, 2024

### Tentative Schedule of Events

(Times, locations, sponsors, subject to change, this is preliminary schedule, VISIT [WWW.THEBLOOM.COM](http://WWW.THEBLOOM.COM))

#### Friday, October 7<sup>th</sup>, 2023

6:00p.m. **Harvest Hoe Down (Dinner & Dance Party)**  
Landfall Lodge, 350 Chestnut Grove Road, Frederick County

#### Wednesday, November 9<sup>th</sup>, 2023

6:00p.m. **Theme Announcement Party for the 96<sup>th</sup> Shenandoah Apple Blossom Festival**  
**Presented by Shenandoah Valley Westminster Canterbury**  
Location TBD

#### Saturday, January 20<sup>th</sup>, 2024

5:00 p.m. **Casino & Cash Party**  
Millwood Station Banquet Hall 252 Costello Dr.

#### Saturday, January 27<sup>th</sup>

7:00 p.m. **Miss Apple Blossom Pageant presented by FNB Bank**  
Daniel Morgan Middle School 48 S. Purcell Ave.

#### Saturday, March

6:30 p.m. **Miss Honorary Fire & Rescue Chief Contest presented by Rubbermaid Commercial Products**  
Daniel Morgan Middle School 48 S. Purcell Ave.

#### Grand Opening - Friday, April 5<sup>th</sup>

10 a.m. **Store Opening presented by Claudio's Pizzeria**  
Apple Blossom Mall 1850 Apple Blossom Dr.

#### Thursday, April 25<sup>th</sup>

6 p.m. **Sponsor's Reception (private invitation event)**  
**Presented by:**  
**First Bank, Blue Ridge Hospice, The George Washington a Wyndham Grand Hotel**  
The George Washington a Wyndham Grand Hotel

#### Friday, April 26<sup>th</sup>

12 noon **HoneyWay Golf Classic presented by Bank of Clarke**  
Rock Harbor Golf Course, 365 Rock Harbor Dr., Winchester, VA

2 p.m. **Stonebrook Club Tennis Tournament**  
Stonebrook Club 2342 Jones Rd.

2 p.m. **WVU Medicine Pickleball Tournament**  
Winchester Country Club

3 p.m. **United Bank Bloomin' Wine Fest**  
**Presented by Colony Realty**  
Old Town Winchester

3 p.m. **Artisan & Crafter Show**

Old Town Winchester  
5 p.m. **Apple Blossom Carnival – Powers Great American Midways**  
Location TBD

**Saturday, April 27th**

8 a.m. **Stonebrook Club Tennis Tournament**  
Stonebrook Club 2342 Jones Rd.  
8 a.m. **WVU Medicine Pickleball Tournament**  
Winchester Country Club  
9 a.m. **Blossom Medical Breakfast with Miss Apple Blossom**  
West Oaks Farm Market, 4305 Middle Rd.  
11 a.m. **United Bank Bloomin' Wine Fest**  
**Presented by Colony Realty**  
Old Town Winchester  
11 a.m. **Artisan & Crafter Show**  
Old Town Winchester  
11 a.m. **McDonald's Esports Tournament**  
Bright Box, 15 North Loudoun Street, Old Town Winchester  
12 noon **Apple Blossom Carnival – Powers Great American Midways**  
2214 Valley Avenue (behind Ward Plaza)  
7 p.m. **Advanced Implant & Periodontal Specialist Rockin' Remix**  
Millwood Station Events Center, 252 Costello Drive

**Sunday, April 28th**

8 a.m. **Stonebrook Club Tennis Tournament**  
**Presented by Partlow Insurance**  
Stonebrook Club, 2342 Jones Rd.  
8 a.m. **WVU Medicine Pickleball Tournament**  
Winchester Country Club  
10 a.m. **McDonald's Esports Tournament**  
Shenandoah University, Esports Arena  
11 a.m. **Fiesta Latina presented by Rubbermaid Commercial Products**  
Millwood Station Events Center, 252 Costello Drive  
11 a.m. **Capon Valley Bank Cider Tastings and Orchard Tours (tours every hour)**  
6410 Middle Rd, Middletown, VA 22645  
12 noon **Apple Blossom Carnival – Powers Great American Midways**  
2214 Valley Avenue (behind Ward Plaza)

**Monday, April 29th**

6 p.m. **Winchester Radiologists Pumps & Pearls Ladies Party**  
**Presented by Massage Envy**  
The Monument, 186 N. Loudoun Street

**Tuesday, April 30th**

5 p.m. **Apple Blossom Carnival – Powers Great American Midways**  
2214 Valley Avenue (behind Ward Plaza)

**????? 100th Birthday Party 1924-2024**  
Tolley Dental Zone at James R. Wilkins, Jr. Athletics & Events Center SU

**Wednesday, May 1<sup>st</sup>**

- 11 a.m. **Valley Health Business at the Bloom**  
**Presented by Top of Virginia Regional Chamber**  
Tolley Dental Zone at James R. Wilkins, Jr. Athletics & Events Center SU
- 5 p.m. **Apple Blossom Carnival – Powers Great American Midways**  
2214 Valley Avenue (behind Ward Plaza)
- 5 p.m. **Navy Federal Credit Union Veterans Dinner Show**  
**Presented by Omps Funeral Home**  
Tolley Dental Zone at James R. Wilkins, Jr. Athletics & Events Center SU

**Thursday, May 2<sup>nd</sup>**

- 8 a.m. **Coventry Group Community Management Breakfast Walk**  
Museum of the Shenandoah Valley, 901 Amherst Street
- 9 a.m. **Apple Pie Baking Contest presented by Bowman Andros Products**  
Marker-Miller Orchards, 3035 Cedar Creek Grade
- 11 a.m. **Willows at Meadow Branch Young at Heart Dance**  
Millwood Station Events Center, 252 Costello Drive
- 5 p.m. **Apple Blossom Carnival – Powers Great American Midways**  
2214 Valley Avenue (behind Ward Plaza)
- 5 p.m. **The Village at Orchard Ridge Queen’s Dinner**  
**Presented by F&M Bank**  
Millwood Station Events Center, 252 Costello Drive
- 8 p.m. **Carter Myers Automotive Ultimate Dance Club Party**  
Tolley Dental Zone at James R. Wilkins, Jr. Athletics & Events Center SU

**Friday, May 3<sup>rd</sup>**

- 9 a.m. **Firetruck Rodeo & New Horizon Kids’ Activities**  
Millbrook High School, 251 First Woods Drive
- 10 a.m. **Old Town Midway**  
Old Town Winchester, Loudoun & Piccadilly Streets
- 10:30 a.m. **Ladies’ Horticultural Luncheon**  
**Presented by Spring Arbor Assisted Living**  
Millwood Station Events Center, 252 Costello Drive
- 11 a.m. **Prayer Brunch Presented by Knouse Foods**  
Fellowship Bible Church, 3217 Middle Road
- 11 a.m. **Massage Envy Bloomers’ Luncheon**  
Tolley Dental Zone at James R. Wilkins, Jr. Athletics & Events Center SU
- 11 a.m. **First Bank Ladies’ Commonwealth**  
George Washington a Wyndham Grand Hotel, 103 E. Piccadilly Street
- 11 a.m. **Truist Men’s Commonwealth Luncheon**  
Piccadilly’s Public House, 125 E. Piccadilly Street
- 11 a.m. **Highway Motors-International Stag Luncheon**  
Winchester Cold Storage, 605 North Loudoun Street
- 1:30 p.m. **Coronation of Queen Shenandoah Presented by Dr. Morgan Orthodontics**  
John Handley High School, 425 Handley Blvd.

- 4 p.m. **Shenandoah Valley Orthodontics Kids' Bloomin' Mile Race presented by Rubbermaid Commercial Products**  
John Handley High School, Handley Blvd.
- 5 p.m. **Apple Blossom Carnival – Powers Great American Midways**  
2214 Valley Avenue (behind Ward Plaza)
- 5:30 p.m. **Hang 10 Car Wash Firefighters' Parade**  
Starts downtown at Cork and Cameron Street and ends on Handley Blvd., Winchester
- 6 p.m. **P&G First Responders Recognition Banquet (for uniformed personnel & invited guests)**  
Millwood Station Banquet Hall, 252 Costello Drive
- 7:30 p.m. **TREX Music Fest**  
John Handley High School, Handley Blvd.
- 8 p.m. **American Woodmark Fireworks Show**  
John Handley High School, Handley Blvd.
- 8 p.m. **Claudio's Pizzeria 80's Dance Party**  
Tolley Dental Zone at James R. Wilkins, Jr. Athletics & Events Center SU
- 8 p.m. **Realty ONE Group Old Towne Queen's Ball  
Presented by Insurance Center Winchester**  
The George Washington a Wyndham Grand Hotel

**Saturday, May 4th**

- 8 a.m. **Partlow Insurance Sports Breakfast**  
Tolley Dental Zone at James R. Wilkins, Jr. Athletics & Events Center SU
- 8:30 a.m. **Valley Health 10-K Race  
Presented by P&G**  
John Handley High School, Handley Blvd.
- 10 a.m. **Old Town Midway**  
Old Town Winchester, Loudoun & Piccadilly Streets
- 12 noon **Apple Blossom Carnival – Powers Great American Midways**  
2214 Valley Avenue (behind Ward Plaza)
- 1:30 p.m. **GloFiber Grand Feature Parade**  
Starts downtown at Cork and Cameron Street and ends on Handley Blvd., Winchester
- 7 p.m. **Valley Pediatric Dentistry Teen Night Out presented by Advanced Implant & Periodontal Specialists**  
Millwood Station Events Center, 252 Costello Drive
- 8 p.m. **Apple Blossom Square Dance**  
Virginia Avenue Charlotte DeHart Elementary School, 550 Virginia Ave.
- 8 p.m. **Malloy Toyota Country Music Party**  
Tolley Dental Zone at James R. Wilkins, Jr. Athletics & Events Center SU

**Sunday, May 5th**

- 12 noon **Contemporary Christian Concert presented by Clean Water of Virginia**  
Tolley Dental Zone at James R. Wilkins, Jr. Athletics & Events Center SU
- 12 noon **Apple Blossom Carnival – Powers Great American Midways**  
2214 Valley Avenue (behind Ward Plaza)

**Saturday, May 25<sup>th</sup>**

- 10 a.m. **Winchester Police Department Car Show Presented by Anthony's Pizza**  
Old Town Winchester, Piccadilly and Loudoun Streets

9/6/2023 7:46 AM

**FOR INFORMATION**

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